



# COMMUNICATIONS COMMITTEE

## Meeting Notice

Tuesday, January 13, 2015 | Ag Conference Center, Small Conference Room  
10:00 am - Noon | 1432 Abbott Street, Salinas, CA

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## AGENDA

1. Call to Order
2. Approval of Minutes – 10.07.14 meeting
3. Staff Report
  - a) Social Strategy
  - b) White Paper
  - c) Trade Analysis
4. 2014 Communications Activities Review
5. 2015/2016 Communications Plan: Priorities and Initial Concepts
6. Closed Session to discuss litigation and personnel pursuant to Section 11126 of the Open Meeting Act
7. Public Comment
8. Adjournment

**Next Meeting:**  
Tuesday, March 10, 2015

**Chair:** Phil Adrian | 831.755.1430 | [phil@coastlineproduce.com](mailto:phil@coastlineproduce.com)  
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